



## GOALS

Help unemployed individuals get and keep jobs with opportunities for advancement

## ACTIVITIES

- Employ case managers to help individuals get and keep jobs where they can advance to earn a living wage.
- Help individuals become ready for employment:
  - Assess skill level.
  - Provide training on soft skills.
  - Connect to additional education and training support (if needed).
- Help individuals secure a job and provide support during their first year of employment.
- Provide budget counseling to help individuals become financially self-sufficient.
- Connect individuals to support services (if needed) until they can support their family independently. Services include:
  - Transportation assistance.
  - Child care programs.
  - Clothing/uniform providers.
  - Health care.
  - Language support.
  - 211 information and referrals.
- Expand current capacity and add more employers.

## RESULTS

**Project launched**  
 in November 2017 with three partner employers.

**Project expansion**  
 in January 2019 will add five new service partners to provide more robust case management services.

**Projected results**  
 beginning in January 2020. Results will track individuals who have secured jobs and remained employed for one year.

Help employed individuals advance to earn a living wage

- Employ case managers to help employed individuals advance in the workplace through:
  - Job training.
  - Education opportunities.
  - Expansion of skills.
- Provide budget counseling to help individuals become financially self-sufficient.
- Connect individuals to support services (if needed) until they can support their families independently.
- Expand current capacity and add more employers.

**Projected results**  
 beginning in January 2020. Results will track individuals receiving promotions and advancing in the workplace.



## INITIAL CORE SOLUTION PARTNERS AND ROLES

### Backbone Organization and Funding Source

United Way of  
the Capital Region



### Lead Service Provider

- South Central PAWorks employs an employee liaison, which is funded by United Way.

### Partner Employers

- Country Meadows Retirement Communities (Hershey location)
- Hershey Entertainment & Resorts Company
- Messiah Lifeways
- Pennsylvania Health Care Association
- UPMC Pinnacle

### Case Management Service Providers Receiving Funding from United Way

- Goodwill Keystone Area
- New Hope Ministries, Inc.
- Perry County Literacy Council
- The Salvation Army Harrisburg Capital City Region
- Tri-County OIC

### Support Service Providers Receiving Funding from United Way

- 211 information and referral services provided by CONTACT Helpline, Inc.
- Center for Community Building, Transportation
- International Service Center, Interpretation Services
- Jessica's Little Angels, Day Care
- Latino Hispanic American Community Center (LHACC), Interpretation Services
- Reptikis Day Care

### Subject Experts

- HACC, Central Pennsylvania's Community College
- The Foundation for Enhancing Communities



**Through our work with community partners,** we hope to help lift individuals and families out of poverty through workforce development.

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For more information, please contact  
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