

# UNITED WAY OF THE CAPITAL REGION TOCQUEVILLE SOCIETY

2018 Tocqueville Society  
Co-Chairs Will and Lisa Papa

LIVE UNITED



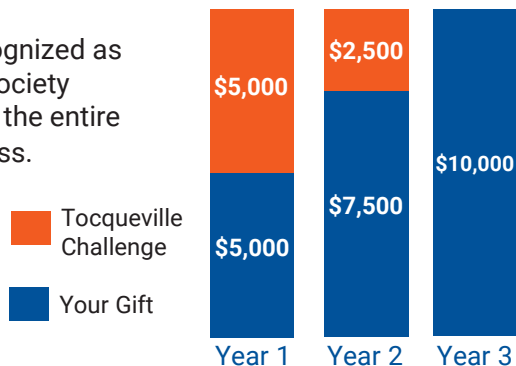
*The United Way Tocqueville Society recognizes individuals who contribute at least \$10,000 annually to United Way of the Capital Region.*

## TOCQUEVILLE SOCIETY MATCH

Become a member of United Way of the Capital Region's Tocqueville Society by gradually increasing your gift to \$10,000. Challenge match funds are provided by the Kline Foundation and the McCormick Family Foundation.

If your current gift to United Way is \$5,000 or less, you can "step up" to a \$10,000 gift over the next two years. Contribute \$5,000 this year, \$7,500 next year and \$10,000 the following year.

You will be recognized as a Tocqueville Society member during the entire "step up" process.



## BENEFITS OF MEMBERSHIP

- Invitations to meet with fellow philanthropic leaders at special events.
- Name and photo included in *The Book of Leaders in Giving*.
- A mailed copy of United Way's annual report outlining our accomplishments and fiscal highlights.
- Membership in the nationally prestigious Tocqueville Society.
- Deferred Designation Option.

## DEFERRED DESIGNATION OPTION

By choosing this option, you may defer informing United Way of the Capital Region of any designations you would like to make to qualified charitable organizations registered with the IRS as a 501(c)(3). You may not gain personally from the organizations receiving your designations.

Your gift is considered an undesignated contribution to United Way of the Capital Region unless you inform us prior to December 31, 2019 of any designations you choose to make. Undesignated gifts are directed to our Community Impact Fund.

*We ask that you keep at least \$2,500 of your gift with United Way of the Capital Region to help us move the needle on pressing needs in our community.*

For more information, contact the Major Gifts Department at 717.732.0700, or by e-mail at [tocqueville@uwcr.org](mailto:tocqueville@uwcr.org).

Kline  
Foundation

McCormick  
Family Foundation

United Way of  
the Capital Region

