



## FOR IMMEDIATE RELEASE

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### **LOCAL UNITED WAY RAISES MORE THAN \$11.2 MILLION TO HELP OUR COMMUNITY**

HARRISBURG – (January 14, 2016) – Thanks to the generosity of our local community, United Way of the Capital Region has exceeded its campaign goal of \$11.1 million by raising \$11,263,220 to help local people in need. United Way made this announcement tonight at its Celebration Reception at the Hilton in Harrisburg.

“To surpass our goal in this fundraising environment speaks volumes about the good people of the Capital Region,” said 2015 Campaign Chair Jennifer Delaye, CEO of the JDK Group. “People want to make a difference in our community and they see United Way as the way to do it. When we asked for support during this campaign, individuals and companies stepped up to the plate, many going above and beyond our expectations in their support. I couldn’t be more proud of our collective work.”

“This has been one of the most challenging fundraising environments in my career,” said Timothy B. Fatzinger, United Way of the Capital Region president and CEO. “Needs continue to skyrocket, at the same time the corporate landscaping is changing dramatically making it more difficult to raise funds to solve local problems. All along our focus has been on our community and raising the necessary funds to help those in need.”

When it comes to giving, United Way’s Pillar Society once again made a tremendous impact on its campaign. Twenty-four organizations are members of the Pillar Society this year and make up 62 percent of the entire campaign. The Pillar Society consists of organizations that contribute \$100,000, \$500,000 or \$1 million or more in combined corporate and employee giving to United Way. Those organizations and their combined contributions to United Way, recorded as of January 14, 2016 are:

- more -

***\$100,000 Club – (Donating at least \$100,000 in employee and corporate giving)***

Capital BlueCross  
Country Meadows Retirement Communities  
Deloitte Consulting  
Delta Dental of Pennsylvania  
Enterprise Rent-A-Car  
Gannett Fleming  
Giant Food Stores and Ahold USA  
Hersha Group  
Hershey Entertainment & Resorts Company  
M&T Bank  
Nationwide  
McNees Wallace & Nurick LLC  
Novitas Solutions, Inc.  
Penn National Insurance  
Penn State Milton S. Hershey Medical Center, Penn State College of Medicine  
Reynolds Enterprises  
State Employee Combined Appeal  
TE Connectivity  
Three Mile Island Generating Station  
UPS

***\$500,000 Club – (Donating at least \$500,000 in employee and corporate giving)***

The Hershey Company  
PinnacleHealth System  
Rite Aid Corporation

***\$1 Million Club – (Donating at least \$1 million in employee and corporate giving)***

Highmark Blue Shield

At the evening's reception, the winners of this year's campaign raffle were selected. This year, donors who gave \$156 or more to United Way's campaign were eligible to win one of four prizes: a 2016 Chevrolet Sonic, donated by Sutliff Chevrolet; a \$2,000 gift card from Wolf Furniture; a \$1,500 getaway courtesy of AAA Central Penn; and \$1,500 in groceries donated by Giant Food Stores.

In February, more than 180 community volunteers will help United Way of the Capital Region decide how to best distribute the money it raises. These volunteers will tour agencies, hear presentations, review financial information, evaluate results and make funding recommendations to the United Way Board of Directors.

For more information on United Way of the Capital Region, visit [uwcr.org](http://uwcr.org) or call 717.732.0700.