

## FOR IMMEDIATE RELEASE

CONTACT: Rae Lynn Cox, M.S., APR  
Vice President, Communications and Marketing  
Work: 717.724.4058  
Cell: 717.433.0581  
E-mail: [rcox@uwcr.org](mailto:rcox@uwcr.org)

### LOCAL UNITED WAY RAISES MORE THAN \$11 MILLION TO HELP OUR COMMUNITY

HARRISBURG – (January 27, 2017) – Thanks to the generosity of our local community, United Way of the Capital Region has exceeded its campaign goal of \$10.5 million by raising \$11,010,644. United Way made this announcement last night at its Celebration Reception at the Hilton in Harrisburg.

“United Way plays a vital role in addressing the critical issues facing our community,” said Campaign Chair Gary D. St. Hilaire, president and CEO of Capital BlueCross. “Lives are improved every day thanks to the organization’s collective work with community partners, dedicated volunteers and generous donors. The 2016 campaign aspired to lift the good work of United Way even higher. The community stepped up, with so many going above and beyond expectations, to help our neighbors in need, and I couldn’t be more proud of what we were able to accomplish together.”

At the event, Timothy B. Fatzinger, United Way of the Capital Region president and CEO announced Hersha H. and Hasu P. Shah have become the first Million Dollar Roundtable donors from the Capital Region. The couple made a gift of \$250,000 to United Way for the 2016 campaign and a commitment to subsequent donations over the next several years. There are more than 550 United Way Million Dollar Roundtable donors worldwide.

“We are humbled and grateful for Hersha and Hasu’s generosity and commitment to the Capital Region,” added Fatzinger. “This gift inspires us all to do and give more to make a lasting impact in our community.”

United Way’s Pillar Society once again made a tremendous impact on its campaign. Twenty-three organizations are members of the Pillar Society this year and make up 61 percent of the entire campaign.

- more -

The Pillar Society consists of organizations that contribute \$100,000 or more in combined corporate and employee giving to United Way. Those organizations and their combined contributions to United Way, recorded as of January 27, 2017 are:

***\$100,000 Club – (Donating at least \$100,000 in employee and corporate giving)***

Country Meadows Retirement Communities  
Deloitte Consulting  
Delta Dental of Pennsylvania  
Enterprise Rent-A-Car  
Gannett Fleming  
Giant Food Stores and Ahold USA  
Hersha Group  
Hershey Entertainment & Resorts Company  
M&T Bank  
McNees Wallace & Nurick LLC  
Nationwide Insurance  
Novitas Solutions, Inc.  
Penn National Insurance  
Penn State Health Milton S. Hershey Medical Center, Penn State College of Medicine  
Reynolds Enterprises  
State Employee Combined Appeal  
Three Mile Island Generating Station  
UPS

***\$500,000 Club – (Donating at least \$500,000 in employee and corporate giving)***

Capital BlueCross  
The Hershey Company  
Highmark Blue Shield  
PinnacleHealth System  
Rite Aid Corporation

At the evening's reception, the winners of this year's campaign raffle were selected. This year, donors who gave \$182 or more to United Way's campaign were eligible to win one of five prizes: a 2017 Chevrolet Cruze, donated by Sutliff Chevrolet; a \$2,000 gift card from Wolf Furniture; a Sweet Retreat Getaway Spa Package, valued at \$1,750, from Hershey Entertainment and Resorts Company; a \$1,500 getaway courtesy of AAA Central Penn; and \$1,500 in groceries donated by Giant Food Stores. Prizes will be awarded in the coming weeks.

For more information on United Way of the Capital Region, visit [uwcr.org](http://uwcr.org) or call 717.732.0700.

###